

CLAIMS

What is claimed is:

1. An apparatus for interacting with printed material comprising:
 - (a) machine readable code, directed to additional information, added to said printed material;
 - (b) a scanner for reading said machine readable code connected to an electronic appliance for retrieving and displaying said additional information; and
 - (c) the electronic appliance connected to a local or remote information source with the additional information related to said machine readable code.
2. The apparatus of Claim 1 further comprising a printer connected to said electronic appliance.
3. The apparatus of Claim 1 wherein said machine readable code is in the form of optical characters.
4. The apparatus of Claim 1 wherein said remote information source is an Internet URL.
5. The apparatus of Claim 1 wherein said scanner is a pencil scanner.
6. The apparatus of Claim 1 wherein said electronic appliance is a multimedia PC.
7. The apparatus of Claim 1 wherein said printed material is advertising flyers.

1 8. The apparatus of Claim 1 wherein said printed material is a book and
2 further comprising a copyright clearing application connected to said
3 electronic appliance.

1 9. The apparatus of Claim 1 wherein said printed material is in Braille and
2 wherein said machine readable code is directed to an audio file.

1 10. The apparatus of Claim 9 wherein said audio file is selected from a group
2 including remote audio Internet URL's and local audio files on said
3 electronic appliance.

1 11. Computer program code recorded on a computer readable medium for
2 interacting with printed material, comprising:
3 (a) first computer program code for reading machine readable code,
4 directed to additional information related to the printed material,
5 where said machine readable code is added to said printed material;
6 (b) second computer program code for retrieving and displaying the
7 additional information; and
8 (c) said first and second computer program code linked to an electronic
9 appliance connected to a local or remote information source
10 containing the additional information related to said machine
11 readable code.

1 12. The invention of claim 11 further comprising a third computer program
2 code for copyright clearing linked to said electronic appliance.

1 13. The invention of claim 11 further comprising computer program code for
2 accessing audio files.

1 14. A method for interacting with printed material comprising the steps of:
2 (a) adding machine readable code directed to additional information
3 related to said printed material;

- (b) connecting a scanner for reading said machine readable code to an electronic appliance and conforming said electronic appliance to retrieve and display the additional information;
- (c) connecting said electronic appliance to a local or remote information source containing the additional information related to said machine readable code; and
- (d) scanning said machine readable code and reviewing said additional information as displayed on said electronic appliance.

15. The method of claim 14 further comprising the step of connecting a printer to said electronic appliance.

16. The method of claim 14 wherein the step of adding machine readable code further comprises the step of adding machine readable code directed to an Internet URL.

17. The method of claim 14 further comprising the steps of adding machine readable code to one of a group including advertising flyers and books and adding a copyright clearing application to said electronic appliance.

18. The method of claim 14 further comprising the steps of adding machine readable code to Braille books and adding an audio application and a copyright clearing application to said electronic appliance.

19. The method of claim 14 wherein the step of adding machine readable code further comprises the step of adding machine readable code to one of a group including educational books, history books, interactive novels, and music books.

20. The method of claim 19 further comprising the step of adding a copyright clearing application to said electronic appliance.